

6. The challenge: strengthening data protection

Cyber attacks and data breaches have increased significantly in recent years, while companies that fail to protect customer data face large fines.

We can automate how you manage data for compliance quickly and easily



ARE YOU HAVING DIFFICULTY MEETING COMPLIANCE AND STATUTORY REGULATIONS?




THE ISSUES

- ✗ Finding unstructured data in multiple locations and formats is difficult
- ✗ Processing personal data manually takes time and can lead to mistakes
- ✗ Poorly managed and insecure data is at risk of cyber attacks



OUR CUSTOMER COMMUNICATIONS MANAGEMENT SOLUTION CAN HELP

THE BENEFITS

- ✓ Manages unstructured data securely and in line with the GDPR 
- ✓ Information is stored centrally so it's easier to respond to compliance requests 
- ✓ Provides a wide range of data security features e.g. data redaction and role-based access 



INEFFICIENT PROCESSES



HIGH COSTS



POOR CUSTOMER SERVICE



IMPROVED PROCESSES



LOWER COSTS



SATISFIED CUSTOMERS



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